



**CRONJE & YIANNAS**  
ACTUARIES AND CONSULTANTS

## THE FUTURE OF ASSET MANAGEMENT IN CYPRUS & GREECE

### PROGRAMME

#### Date

Wednesday, 28th May 2014

#### Time

08:30 – 13:30, followed by a networking cocktail lunch

#### Venue

Hilton Park Hotel, Nicosia, Cyprus

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## ABOUT THE CONFERENCE

The prolonged economic crisis in Greece, along with the Eurogroup decisions in March 2013 regarding Cyprus, had a significant impact on the trust of global and local investors in the financial services sector in the region. In the context of the challenging economic and social backdrop, it is critical for the local asset management industry to reinvent itself or risk losing its key role in rebuilding the local economies to global players. The conference focuses on the challenges and the opportunities facing the asset management industry in Cyprus and Greece. Speakers and participants examine how the industry is likely to evolve as a consequence of increasing investor demand, as well as the investors' increasing appetite for sound investment strategies, efficient implementation and diversification.

## PROGRAMME

8:30	- 9:00	Registration & Coffee
9:00	- 9:20	<b>Keynote Address</b> by Ms Demetra Kalogerou, <i>Chairwoman, Cyprus Securities and Exchange Commission</i>
9:20	- 9:40	<b>Opportunities for the Asset Management Industry in Cyprus &amp; Greece – A Consultant's View</b> Marios Yiannas, <i>Director, Cronje &amp; Yiannas Actuaries and Consultants Ltd</i>
9:40	- 10:00	<b>The Evolution of Institutional Manager Research and Analytics</b> Steve Butler, <i>Managing Director, CAMRADATA Analytical Services</i>
10:00	- 10:30	<b>Guest Panel</b> – Global and local economic developments and their impact on the asset management industry <b>Panellists:</b> Spiros Kritikopoulos CEO, <i>Amundi Hellas</i> Vincenzo Guzzo, <i>IMF representative in Cyprus (to be confirmed)</i> Alexander Apostolides, <i>Member of National Economic Council of Cyprus</i> Andreas Andreou, <i>Vice Chairman, Cyprus Securities and Exchange Commission</i>
10:30	- 10:50	Coffee Break
10:50	- 11:10	<b>The Benefits of a Structured Approach to Fund Selection</b> Michalis Fessas, <i>Head of Fund Selection, Eurobank Asset Management</i>
11:10	- 11:30	<b>An Outline of Distinct Pension Fund and Unit-Linked Investment Strategies</b> Iossif Papadogiannis, <i>Executive Director, Alpha Trust Mutual Fund Management</i>
11:30	- 11:50	<b>Managing Exposures in Illiquid Instruments</b> Ioannis Petri, <i>Head of Investment Services, FBME Bank</i>
11:50	- 12:10	<b>Investing in Global Equities - Adding Value to Performance</b> Christos Akkelides, <i>Head of Asset Management, Argus Stockbrokers Ltd</i>
12:10	- 12:20	Q&A
12:20	- 12:40	Coffee Break
12:40	- 13:00	<b>Building Trust – Investment Governance and Responsibilities to Investors</b> Stephan Cronje, <i>Director</i> Alexis Yiannas, <i>Senior Consultant</i> <i>Cronje &amp; Yiannas Actuaries and Consultants Ltd</i>
13:00	- 13:30	<b>Ask John! A panel interview with John Hourican, Bank of Cyprus CEO</b>
13:30	- 14:30	Cocktail Lunch